

# City of Richmond Annual Report

July 1, 2001 - June 30, 2002



## OUR VISION

*"Richmond will develop all of its neighborhoods and businesses as quality places to live, work, shop and play, with its 32 miles of shoreline as a widely recognized symbol of the City's success."*

## GREETINGS FROM THE MAYOR

Citizens of Richmond,

During this past year I valued the special opportunity to serve the Richmond community as your Mayor, and I continue to be fully committed to carrying out the role to the best of my abilities. I must express my sincere appreciation to my fellow City Council members for working with me to keep moving forward to meet the growing demands of our City. Additionally, I would like to express my gratitude towards the City Manager and staff that work round-the-clock to ensure and retain the level of citizen satisfaction you deserve.

The strong collaboration represented by our businesses, dedicated City managers and community members are driving several major developments throughout the City. Our project examples are illustrated through many of our neighborhoods such as Hilltop, Brickyard Cove, Southside, and Richmond Annex to name a few. Construction on the Richmond Transit Village, a mixed-commercial housing development, continues on schedule. When completed, it will result in the significant improvement of our community, attracting businesses to the downtown area.

As we enter a new year and the City of Richmond will maintain its commitment to infrastructure upgrades including street resurfacing and improving neighborhood street lighting, as well as, to community and economic development. I will also continue to keep our children's educational future our top priority, and in addition, remain focused on increased access to quality health care.

Richmond is a hidden jewel that I am proud to call home, and together we need to continue our efforts to uncover its beauty. The residents of Richmond will see changes in the community, and I am confident that these improvements will increase the City's vitality into the new year.

May you enjoy a healthy, joyous, and prosperous new year!

Sincerely,



Irma L. Anderson  
Mayor, City of Richmond

## MAYOR AND CITY COUNCIL

Honorable Mayor Irma L. Anderson (*center*);  
Vice-Mayor Thomas K. Butt (*far right*);  
Council Members (*left to right*)  
Jim Rogers, Gary L. Bell, Richard L. Griffin, Maria  
T. Viramontes, Mindell Lewis Penn,  
Charles H. Belcher and Nathaniel Bates.



## MESSAGE FROM YOUR CITY MANAGER

Greetings, Richmond resident:

As your City Manager, this Annual Report FY 2001-02 is being presented on behalf of your policymakers, the Honorable Mayor Irma L. Anderson, Honorable City Council Members, and City of Richmond staff of dedicated workers. This document is intended to serve as an accountability report to you as stakeholders of the investment you make in the City of Richmond.

The tragic events of September 11, 2001 have significantly altered the financial base of our state, our county, and our City. Additionally, our fiscal health has been impacted by increases in the costs of conducting business and providing public services, primarily higher costs associated with labor and medical insurance. However, with policy direction from the Mayor and the City Council, we will appropriately and creatively reprioritize the distribution and utilization of our resources within all financial parameters. We welcome your citizen participation in the public process to assure that we provide you with measurable performance that demonstrates our ability to effectively and efficiently meet your municipal services and program needs, as well as economic, recreational and cultural opportunities that enhance the quality of life for all Richmond residents. Likewise, we encourage you to get involved in the civic process by volunteering to participate on one of the many boards and commissions that serve our Richmond residents.

Respectfully,



Isiah Turner  
City Manager



Mayor Irma L. Anderson

## OUR MISSION

**"The City of Richmond shall provide services that enhance economic vitality, the environment, and the quality of life in our community."**



Isiah Turner  
City Manager

## CITY MANAGER'S 24-HOUR CUSTOMER SERVICE HOTLINE

Customers may use this resource as a last resort to resolve individual and/or community concerns. Please call (510) 231-3031 for assistance between 8:30 a.m. and 5:00 p.m. After hours, a voice mail system will accept messages for next day response.

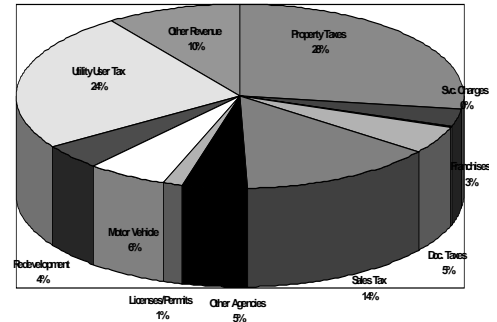
## LIVING UP TO OUR COMMITMENT

This annual report reflects our continued effort to realize the objectives we have set which are supportive of our current three-year goals to: Enhance and diversify our economic base; Plan and begin to implement a five-year comprehensive Capital Improvement Program including infrastructure improvement; Achieve financial stability, Develop and implement an Integrated and Comprehensive Shoreline Development and Marketing Plan; Remove blight, and Assure a safe and secure community. These activities are underway, planned and/or in various stages of implementation.

### GENERAL FUND - MAJOR REVENUE SOURCES

### FISCAL YEAR 2001-02

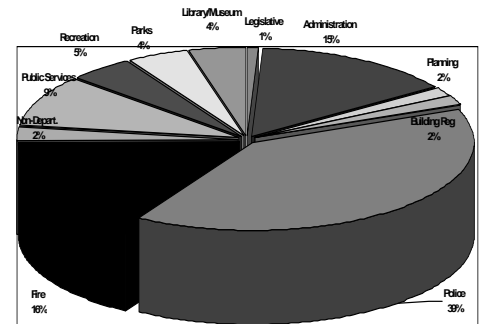
	1999-00	2000-01	2001-02
PROPERTY TAX	\$27,998,706	\$26,373,951	\$23,280,489
UTILITY USER TAX	\$18,330,503	\$21,094,681	\$20,964,162
SALES TAX	\$12,431,034	\$14,255,927	\$12,244,749
MOTOR VEHICLE IN-LIEU	\$ 4,511,750	\$ 5,393,789	\$ 5,158,891
REDEVELOPMENT PYMTS	\$ 3,482,156	\$ 3,789,600	\$ 3,792,655
DOCUMENTARY TRANSFER	\$ 2,510,529	\$ 4,204,407	\$ 4,087,488
FRANCHISES	\$ 1,253,746	\$ 1,750,117	\$ 2,687,628
BUSINESS LICENSE	\$ 1,083,587	\$ 1,050,117	\$ 1,095,649
OTHER AGENCIES/REVENUE	\$10,415,469	\$14,745,310	\$12,371,386
<b>TOTAL REVENUE RECEIVED</b>	<b>\$82,017,480</b>	<b>\$92,657,899</b>	<b>\$85,683,097</b>



### GENERAL FUND - EXPENDITURES

### FISCAL YEAR 2001-02

	1999-00	2000-01	2001-02
LEGISLATIVE	\$ 439,107	\$ 484,112	\$ 560,825
ADMINISTRATION	\$ 7,780,271	\$15,098,986	\$11,594,245
PLANNING	\$ 1,197,283	\$ 1,118,395	\$ 1,368,453
ABATEMENT/COMMUNITY AFFAIRS	\$ 856,220	\$ 1,101,212	\$ 1,607,645
POLICE	\$26,589,583	\$27,764,888	\$31,033,477
FIRE	\$12,004,801	\$12,811,301	\$12,632,245
PUBLIC SERVICES <i>(General Fund Only)</i>	\$ 7,045,453	\$ 8,036,978	\$ 7,380,034
RECREATION	\$ 2,065,005	\$ 3,586,831	\$ 3,392,882
LIBRARY/MUSEUM	\$ 3,139,128	\$ 3,340,397	\$ 3,340,674
NON-DEPARTMENTAL <i>(All Other)</i>	\$12,761,647	\$ 7,595,370	\$ 1,982,763
<b>TOTAL</b>	<b>\$77,925,414</b>	<b>\$84,539,213</b>	<b>\$79,897,811</b>



## CONNECTING WITH OUR COMMUNITIES IN CRIME PREVENTION

The Richmond Police Department is working more closely than ever with residents to improve community policing strategies. A small group of citizens is serving on an ad hoc committee appointed by the City Council to recommend ways to develop a more effective partnership with residents and police to address crime-related issues throughout our communities. During FY 2001-02, the Richmond Police Department:

- Cleared 98% of assault cases, 85% of robbery cases and 67% of homicide cases.
- Provided more than 900 hours in foot and bike patrols.
- Towed more than 5,629 abandoned vehicles.
- Completed training of all field personnel in problem oriented policing.
- Served 5,000 youth through the Police Activities League (PAL) supervised athletic and educational activities.
- Provided 2,000 hours of volunteer services.

### RICHMOND

#### Profile of the City of Pride and Purpose

Incorporated August 7, 1905  
Largest city in  
West Contra Costa County  
16 miles northeast of  
San Francisco  
32 miles of shoreline  
56 square miles: 33.7 land,  
22.3 water

Population 101,076  
31% White  
36% African American  
27% Hispanic (of any race)  
12 % Asian  
.6% American Indian and  
Alaska Native  
.5% Native Hawaiian and  
Other Pacific Islander

36,099 Housing Units

**RICHMOND POLICE  
DEPARTMENT  
CUSTOMER SERVICE  
HOTLINE NUMBER**

If you want to report a non-emergency item or offer an anonymous tip, the City of Richmond's Public Safety and Public Services Standing Committee reminds you to please call the **Richmond Police Department Customer Service hotline (800) 459-5222**. A representative will assist you during normal business hours from 9 a.m. to 6 p.m. After hours, you may leave a voicemail message for future follow-up.



The Richmond Police Department will soon use a state-of-the art helicopter and special joint enforcement team from the Contra Costa County Sheriff's Department to respond more efficiently to criminal activity. (photo: Angela Jones)

**COMMUNITY ALERTS**

When emergency sirens are activated, tune your radio to **KCOR 790AM**, the Travelers Information System (TIS), for important information. During power outages seniors can go to "Cool Havens," located at the following seven community centers where they can stay safe and cool with friends:

- Richmond Senior Center
- May Valley Community Center
- Panchester Community Center
- Shields-Reid Community Center
- Nevin Community Center
- Richmond Annex Senior Center
- Martin Luther King Community Center

**RESIDENTS FEEL SAFE AND PROUD  
IN CLEAN NEIGHBORHOODS**

The National Association of Town Watch selected the City of Richmond's Crime Prevention Program as a National Winner for its outstanding participation in the 19<sup>th</sup> Annual National Night Out Against Crime. The event encourages residents and police partnerships to eliminate blight, reduce crime, and improve the quality of life for all citizens in every Richmond community. During FY 2001-02, the Community Services Division removed 151 tons of garbage during 5 neighborhood clean up activities, and cleaned 11,129 tons of trash and debris from private properties and public right of ways.

*Right:* Members of the Office of Emergency Services R.E.A.C.T. demonstrate fire suppression techniques.  
*Below:* Mayor Irma L. Anderson presents NYC Fire Fighters Richard Larocca and John Westfield with the Key to the City in appreciation for their heroic acts on 9-11.  
(photos: Angela Jones)



## EMERGENCY RESPONDERS ANSWER THE CALL TO SERVE

In the aftermath of the terror attack on September 11, 2001, Fire Fighters from Richmond, El Cerrito and Albany collected over \$60,000 from citizens and businesses to help 9-11 victims. At the request of Mayor Irma L. Anderson on behalf of the U.S. Conference of Mayors, the Richmond Fire Fighters warmly welcomed two New York City Fire Fighters for a brief period of relaxation and respite from the grueling round-the-clock efforts at ground zero. The Richmond Fire Department also:

- Responded to fire and medical calls within 6 minutes of notification 85% of the time.
- Conducted Junior Fire Department presentations to 1,400 students, and 16 fire safety presentations to senior groups.
- Provided 16 fire safety presentations to senior citizens groups.
- Engine 67 at 1131 Cutting Boulevard ranked in the top 100 of the nation's busiest engine companies.

The Office of Emergency Services division of the Richmond Fire Department received the League of California Cities Helen Putnam 2001 Award for Excellence Honorable Mention. The OES also distributed over 100 Emergency Alert Receivers to local day care centers, hospitals and clinics through the Community Warning System, and also held the first West Contra Costa County Community Fair supported by 27 city and county agencies and businesses.

## INFRASTRUCTURE MAINTENANCE AND IMPROVEMENTS UNDERWAY

Clean, well-maintained streets result in a feeling of pride and safety for residents, and display an inviting welcome to people who visit or traverse our City. During FY 2001-02, the Public Services Department patched 4,000 potholes, swept 16,618 gutter miles and removed 2,284 tons of debris. If debris is not cleaned from streets and gutters, it may end up in storm drains and flow to the bay. Because federal, state and local laws prohibit disposal of pollutants into storm drains, the City has scheduled regular street sweeping in your neighborhood.

### JOIN A RICHMOND POLICE DEPARTMENT COMMUNITY PROGRAM

Police Reserves and Reserves

Police Activities League (PAL)

Neighborhood Crime Watch

Chaplains Program

Adopt-a-School

Citizens Academy

Crime Prevention Techniques

### NEIGHBORHOOD POLICE SUB-STATIONS

Southeast Sub-station  
960 South 47<sup>th</sup> Street, Richmond

Southwest Sub-station  
1137 Cutting Blvd, Richmond

Iron Triangle Sub-station  
1000 Macdonald Ave, Richmond

Hilltop Sub-station  
3051 Hilltop Mall Rd, San Pablo

May Valley Sub-station  
5201 Valley View Rd, El Sobrante

Monday	Tuesday	Wednesday	Thursday	Friday
1 <sup>st</sup> Fairmede Hilltop	1 <sup>st</sup> Fairmede Hilltop	1 <sup>st</sup> Carrige Hills North	1 <sup>st</sup> Carrige Hills North	1 <sup>st</sup> Clinton Hill I
1 <sup>st</sup> Hilltop Bayview	1 <sup>st</sup> Hilltop Bayview	1 <sup>st</sup> Carrige Hills South	1 <sup>st</sup> Carrige Hills South	1 <sup>st</sup> May Valley
1 <sup>st</sup> Hilltop Green	1 <sup>st</sup> Hilltop Green	1 <sup>st</sup> El Sobrante Hills	1 <sup>st</sup> El Sobrante Hills	2 <sup>nd</sup> Clinton Hill IV
1 <sup>st</sup> Hilltop Village	1 <sup>st</sup> Hilltop Village	1 <sup>st</sup> Greenbriar	1 <sup>st</sup> Greenbriar	2 <sup>nd</sup> East Richmond
1 <sup>st</sup> Parchester Village	1 <sup>st</sup> Parchester Village	1 <sup>st</sup> Hasford Heights	1 <sup>st</sup> Hasford Heights	3 <sup>rd</sup> Coronado
2 <sup>nd</sup> Clinton Hill I	2 <sup>nd</sup> Clinton Hill II	2 <sup>nd</sup> Clinton Hill II	2 <sup>nd</sup> Clinton Hill IV	3 <sup>rd</sup> Marina Bay
2 <sup>nd</sup> May Valley	2 <sup>nd</sup> Clinton Hill III	2 <sup>nd</sup> Clinton Hill III	2 <sup>nd</sup> East Richmond	3 <sup>rd</sup> Santa Fe
3 <sup>rd</sup> Iron Triangle	3 <sup>rd</sup> Iron Triangle	3 <sup>rd</sup> Atchison Village	3 <sup>rd</sup> Atchison Village	4 <sup>th</sup> Eastshore
3 <sup>rd</sup> North Belding Woods	3 <sup>rd</sup> North Belding Woods	3 <sup>rd</sup> Forest Park	3 <sup>rd</sup> Forest Park	4 <sup>th</sup> Panhandle Annex
3 <sup>rd</sup> North Richmond	3 <sup>rd</sup> North Richmond	3 <sup>rd</sup> South Belding Woods	3 <sup>rd</sup> South Belding Woods	4 <sup>th</sup> Park View
3 <sup>rd</sup> Point Richmond	4 <sup>th</sup> City Center	4 <sup>th</sup> City Center	4 <sup>th</sup> Eastshore	4 <sup>th</sup> Point Richmond
4 <sup>th</sup> Coronado	4 <sup>th</sup> Cortez-Stege	4 <sup>th</sup> Cortez-Stege	4 <sup>th</sup> Panhandle Annex	4 <sup>th</sup> Richmond Annex
4 <sup>th</sup> Marina Bay	4 <sup>th</sup> Laurel Park	4 <sup>th</sup> Laurel Park	4 <sup>th</sup> Park View	4 <sup>th</sup> Southwest Annex
4 <sup>th</sup> Santa Fe	4 <sup>th</sup> Metro Richmore Village	4 <sup>th</sup> Metro Richmore Village	4 <sup>th</sup> Richmond Annex	
	4 <sup>th</sup> Park Plaza	4 <sup>th</sup> Park Plaza	4 <sup>th</sup> Southwest Annex	
	4 <sup>th</sup> Pullman	4 <sup>th</sup> Pullman		

## VISIT YOUR LIBRARY

Richmond Main Adult Library  
325 Civic Center Plaza

Bayview Branch Library  
5100 Hartnett Avenue

West Side Branch Library  
135 Washington Avenue

## RECREATION PROGRAMS PROVIDE POSITIVE BENEFITS FOR FAMILIES AND COMMUNITIES

The City of Richmond is committed to providing recreation, leisure and cultural programs and events to enhance the quality of life for residents of all ages, including those with disabilities. The Recreation and Parks Department operates 11 community centers, maintains more than 50 neighborhood parks, and operates the Richmond Swim Center on the campus of Kennedy High School. During FY 2001-02,

- 2,329 youths attended after-school and summer programs. 930 participants attended teen and adult programs.
- 19,719 seniors participated in recreational, educational, social, nutrition and drop-in programs.
- An Early Childhood Enrichment Program was offered for pre-kindergarten age children, and music classes were provided for disabled adults.
- Booker T. Anderson and Martin Luther King, Jr. Community Centers were refurbished.

## ART IS EVERYWHERE!

Thanks to the Richmond Arts and Culture Commission through partnership with residents, businesses, arts organizations and artists, we have more public and private art gracing our city, and 120 artists are included on the Richmond Artists Registry. The Commission presented our innovative community partnership programs to the national conference of NeighborhoodsUSA and the State Annual Conference of California Assembly of Local Arts Agencies. It has also partnered with the Redevelopment Agency to include public art in the Transit Village, Lucretia Edwards Park, and the Downtown Main Street Program.

## LIBRARIES AMONG THE CITY'S MOST VALUABLE RESOURCES

Richmond's main library, two branches, the Bookmobile and our museum are teeming with information about our City and State's historic and culturally diverse past and present, as well as our nation, and the world in which we live. During FY 2001-02,

- The main library maintained a regular weekly operating schedule of 55 hours; branch libraries operated on a schedule of 20 hours per week.
- 257,256 items were circulated to library patrons, and reference librarians fielded 15,000 inquiries.
- 24,000 patrons used the Computer Center, and 48,000 hits were logged on the library website.
- 1,643 children participated in the summer reading programs.



"SIGNALMEN," (detail), by Bay Area artist Anita Margrilla, is a promised gift from the Catellus Corporation. The maritime signal, located at Marina Way South and Regatta Boulevard, flags spell out "Marina Bay, Richmond." (photo: Leon Sun)

## TUNE IN... GET INVOLVED

The KCRT Information Network provides 24-hour television broadcasting of a variety of news and entertainment programming, including live public meetings, local events, sports, weather, concerts, and interviews with local and national celebrities. The station also broadcasts emergency information. 68% of cable television subscribers in Richmond regularly watch KCRT. The station serves 70-thousand households, an estimated 250-thousand viewers, throughout West Contra Costa and Northern Alameda Counties, including:

- Richmond, Channel 25
- El Cerrito, Channel 25
- El Sobrante, Channel 25
- San Pablo, Channel 28
- Kensington, Channel 28
- Albany, Channel 28

- Bi-lingual art and literature programs were presented at Washington School.
- A Homework Help program was implemented for children grades 3-6.

## VISIONS OF HOUSING AND JOBS BECOME A REALITY FOR SOCIO-ECONOMICALLY CHALLENGED RESIDENTS

Our Community and Economic Development Department Housing Division and Employment and Training Department continue to provide opportunities for residents to secure employment and earn wages that allow them to afford to live in Richmond and buy homes, as well as provide our business community with a skilled workforce. These goals are achieved through City Council initiatives such as the Inclusionary Housing Ordinance and the Living Wage Ordinance. During FY 2001-02,

- Funding was acquired for 35 scattered sites for in-fill housing development.
- Constructed 87 new homes and provided mortgage assistance to 24 first-time homebuyers in the Southside, Woods and North Richmond neighborhoods.
- Placed 1,120 Richmond residents in jobs at an average hourly wage of \$9.23.
- Provided over 22,000 services to residents through the RichmondWORKS One Stop Centers.

## RICHMOND CONTINUES ECONOMIC DEVELOPMENT STRATEGY WITH PRUDENT OPTIMISM

Richmond's Community and Economic Development Department, including the Richmond Redevelopment Agency and the Richmond Port Authority are prudently seeking viable advantages available during this period of economic uncertainty and stagnation to pursue development opportunities that will stimulate, increase and strengthen the City's economic base. During FY 01-02,

- The RDA and BART Directors approved the Transit Village Disposition and Development Agreement, including \$100,000,000 in residential, retail and transportation improvements.
- A contract to redesign Harbour Way South, Marina Way South, Hall Avenue and Wright Avenue was approved.
- Completed capital improvements at the Richmond Port, including design of Terminal 3 wharf extension, wharf damage repairs at Terminal 2, and removal all above ground tanks and structures at Terminal 4.
- 18 major development projects valued at \$1.2 million to \$215 million were reviewed and inspected by the Planning Division.

### MAJOR EMPLOYERS

Employer	Number of Employees
West Contra Costa Unified School District FTE	3,071
City of Richmond	1,370
Chevron USA, Inc.	1,331
Chevron Research and Technology	1,085
Berlex Laboratories, Inc.	471
The Permanente Medical Group	437
Dicon Fiber Optics, Inc.	320
The Home Depot #643	274
Bio-Rad Laboratories	207
Macy's Hilltop	200
Kensington Laboratories, Inc.	189



Many new businesses and agencies have located to Richmond in the past year. Mayor Irma L. Anderson and City Council members attended ribbon-cutting ceremonies for Starbucks Coffee (*above*), Kaiser Optical, the Department of Justice DNA laboratory and Longs Drugs (*below*). (photos: Angela Jones)



## CITY MEETINGS

All meetings are held at City Hall, 2600 Barrett Avenue, and are open to the public.

City Council  
Every Tuesday, 7:00 p.m.

Recreation and Parks Commission  
1<sup>st</sup> Wednesday monthly, 7:00 p.m.

Arts & Culture Commission  
4<sup>th</sup> Wednesday, 7:00 p.m.

Design Review Board  
2<sup>nd</sup> & 4<sup>th</sup> Wednesday, monthly,  
6:30 p.m.

Planning Commission  
1<sup>st</sup> Thursday monthly, 7:30 p.m.

## CONTACT US

City of Richmond  
2600 Barrett Avenue  
Richmond, CA 94804  
(510) 620-6500

[www.ci.richmond.ca.us](http://www.ci.richmond.ca.us)

Mayor's Office 620-6503  
City Council 620-6512  
City Clerk 620-6513  
City Attorney 620-6509  
City Manager 620-6512  
Job Hotline 620-6610

Neighborhood Services  
620-6855

Business Licenses 620-6742  
Building Permits 620-6868

Zoning Permits 620-6700  
Parks and Landscaping  
231-3004

Recreation and Parks 620-6793  
Streets and Sewers 231-3011

Engineering 307-8091

**Police & Fire Emergency  
911**

Redevelopment Agency  
307-8140

Employment & Training  
307-8021

Library 620-6555



*Above:* Richmond High School Basketball Coach Ken Carter lights the Salt Lake 2002 Olympic Torch for Phyllis Bailey at Civic Center Plaza on January 19, 2002. (photo: Leon Sun)



*Front cover:* The Richmond-San Rafael Bridge. (photo: Leon Sun)

*Left:* Deputy Fire Chief Richard Giarmita performs the Fire Fighters Out of Service bell-ringing at the City's 9-11 Day of Remembrance. (photo: Leon Sun)

*Right:* 2002 Cinco de Mayo Festival. 60,000 people attended the City's four annual major festivals sponsored by the Recreation and Parks Department to celebrate Richmond's cultural heritage and diversity. (photo: Leon Sun)



City of Richmond  
2001 - 2002 Annual Report  
Produced by Angela Jones  
Design by Leon Sun

City of Richmond  
City Manager's Office  
2600 Barrett Avenue, Room 302  
Richmond, CA 94808